

WOOLWORTHS LIMITED

21.01.11

PRESS RELEASE

Woolworths/Salvos flood appeal reaches \$15.8 million

Following a commitment to match customer donations dollar for dollar, Woolworths today announced that a final total of \$15.8 million will be donated to the Salvation Army to help flood relief efforts across Australia.

At the height of the flood crisis in Queensland, Woolworths, BIG W and Dick Smith stores committed to match individual customers donations processed through checkouts up until Thursday 20th January. At the final tally, customer donations had reached \$7.9 million, with an average supermarkets donation of approximately \$40.

Woolworths Chief Executive Officer, Michael Luscombe said, “The support people have shown for those affected by the flooding has been truly inspirational. I am absolutely delighted that Woolworths has been able to match the extraordinary generosity of the Australian people who have shown, yet again, that in a time of crisis our true national spirit comes to the fore.

“This donation of \$15.8 million will go a long way to helping the Salvation Army ease the crisis facing many families all across the country,” Mr Luscombe continued.

Every Woolworths business including our hotels division, has also donated or assisted with flood relief efforts on the ground, providing food, essential provisions and shelter to those in need. The company has also ensured that all affected employees are cared for with assistance packages up to \$5,000 plus accommodation and electrical inspection vouchers.

Mr Luscombe added, “Many of our employees have been directly affected by the floods and we are committed to helping them and their families get back on their feet as quickly as possible.”

Customers can continue to donate to the Salvation Army via Woolworths checkouts nationally.

– Ends –

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