

## Woolworths Williams Landing welcomes first customers to new store

**Tuesday, 2 December 2014:** Residents of Williams Landing will see the opening of one of Australia's most modern supermarkets when Woolworths opens the doors of its new store on Overton Road.

The new \$20 million development will be officially opened at 8am on Wednesday, 3 December and will provide customers with fresh Australian produce, inspiring meal ideas, a wide choice of healthy options and a huge range of grocery items at great prices.

Woolworths Williams Landing Store Manager, Nadia Van Vliet, said 110 people would be employed at the store with new jobs for local people.

"We are proud that the opening of the new Woolworths sees us welcoming so many new people to the company from the Williams Landing area.

"Our aim is to connect customers directly with our local fresh producers as much as possible. With 100 per cent of fresh meat and 96 per cent of fresh fruit and veg sourced from Australia our store will highlight the wonderful seasonality of produce along with tips for the best uses for products," she said.

The new store is 4,200 square metres and will include a pizza bar creating freshly made pizza to order, bakery, combined seafood and delicatessen and convenient on site BWS store. The store will also include a focus on wellness with Woolworths' Macro Wholefoods Market range that includes free range, free from and organic choices.

Eighteen checkouts will be available for customers including traditional, express and self serve checkouts.

Woolworths Williams Landing is celebrating the new store opening with donations to the local community including a cheque presentation to Trugganina South Primary School and Caranballac P-9 College. Customers are welcome to join in all the opening day festivities.

The store will be open from 6am to 12am Monday to Sunday.

### **MEDIA CALL**

**What:** Opening of Woolworths Williams Landing  
**When:** *VIP Opening*  
Tuesday, 2 December, 5.45pm for a 6pm commencement of proceedings  
*Public Opening*  
Wednesday, 3 December, 7:45am for 8am commencement of proceedings  
**Where:** 100 Overton Road, Williams Landing

Interviews and photo opportunities are available.

For further information please contact **One Green Bean** on (02) 8020 1839.

# Ends #