

Woolworths Wellard welcomes first customers to new store

Monday, 27 October 2014: Residents of Wellard will see the opening of one of Australia's most modern supermarkets when Woolworths opens the doors of its new store at The Strand, Wellard.

The new Woolworths is part of a \$17.5 million centre development and will be officially opened at 8am on Wednesday 29 October and will provide customers with fresh Australian produce, inspiring meal ideas, a wide choice of healthy options and a huge range of grocery items at great prices.

Woolworths Wellard Store Manager, Peter Hadida, said 93 people would be employed at the store, with new jobs for local people, "We are proud that the opening of the new Woolworths sees us welcoming so many new people to the company from the Wellard area.

"Our aim is to connect customers directly with our local fresh producers as much as possible. With 100 per cent of fresh meat and 96 per cent of fresh fruit and veg sourced from Australia our store will highlight the wonderful seasonality of produce along with tips for the best uses for products," Peter said.

The new store is 2,663 square metres and will include a bakery, delicatessen, seafood and a convenient on site BWS store. The store will also include a focus on wellness with Woolworths' Macro Wholefoods Market range that includes free range, free from and organic choices.

Twenty-one checkouts will be available for customers including traditional, express and self serve checkouts.

Woolworths Wellard is celebrating the new store opening with donations to the local community including a cheque presentation to Saint Vincent's Primary School. Customers are welcome to join in all the opening day festivities.

The store will be open from 8am to 9pm Monday to Friday, 8am to 5pm on Saturday and 11am to 5pm on Sunday.

MEDIA CALL

What: Opening of Woolworths Wellard
When: *VIP Opening* –
5:00pm for 5:15pm commencement of proceedings on Tuesday 28 October
Public Opening –
7:45am for 8:00am commencement of proceedings on Wednesday 29 October
Where: Shop 1, 15 The Strand, Wellard.

Interviews and photo opportunities are available.

For further information please contact **One Green Bean** on (02) 8020 1839.

Ends