

Woolworths trial of in-store cholesterol and blood pressure checks

Tuesday, 1 July 2014: Media has reported on a job ad for health professionals to work in supermarkets. The advertisement was issued by a third party and did not relate to Woolworths' in-store cholesterol and blood pressure testing trial.

Woolworths Supermarkets have been offering customers cholesterol and blood pressure tests as a trial in nine stores starting in October 2013. These have been performed by qualified nurses.

This is a free service that has received an overwhelmingly positive response from customers. In a survey of over 1,000 people who have used the service more than 90 per cent found it useful and valuable.

There are clear rules for these services, which we respect. The trial will be extensively reviewed before a decision is taken to roll it out to more stores.

For further information please contact: **Woolworths Press Office** on (02) 8885 1033

Ends