

Woolworths says thanks to NSW Seniors

Thursday, 20 March 2014: Woolworths will thank New South Wales Seniors by offering a today-only 10% discount in our New South Wales supermarkets for anyone presenting their Seniors card.

The offer recognises the contribution older Australians make in communities right across the state and is an opportunity for Woolworths to give something back.

Woolworths is the Principal Sponsor of New South Wales Seniors Week, which is coordinated by NSW Department of Family and Community Services. Along with offering a 10% Discount Day, Woolworths is also distributing event programs through our stores.

Managing Director of Supermarkets and Petrol, Tjeerd Jegen, said that Woolworths is proud to be able to make this offer to seniors.

“At Woolworths we love being a part of local communities. We wanted to acknowledge the wonderful contribution that seniors have made and continue to make right around New South Wales.

“This small gesture of thanks is one way Woolworths can make a difference to Seniors and thank them for all they have done.

‘As a sponsor of the festivities I hope Seniors have taken advantage of the events on offer and have embraced this year’s theme of ‘live life’,” he said.

If seniors have not already done so, the program for the remainder of Seniors Week, which runs until March 23, is available in all Woolworths stores.

For further information please contact the **Woolworths Press Office** on 02 8885 1033.

* The offer is available for Thursday, 20 March 2014 in NSW stores only as part of NSW Seniors Week. The offer excludes gift cards, liquor and cigarette purchases. A valid seniors card must be presented at the time of the transaction. The offer is not available at Caltex Woolworths co-branded petrol stations.