

# WOOLWORTHS LIMITED

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**PRESS RELEASE**

## Woolworths Limited appoints new Director

The Chairman of Woolworths Limited, James Strong, today announced the appointment of Ms Jayne Hrdlicka as a Director.

Ms Hrdlicka has significant experience in management consulting and prior to her consulting career was an executive in the publishing and marketing industry. She has held a number of leadership positions and been a senior partner with Bain & Company where she advised on strategy and operational issues.

Ms Hrdlicka is widely recognised as an expert in customer strategy and loyalty and recently joined Qantas where she will be responsible for strategy.

Mr Strong said: “The Directors are delighted that Jayne has accepted our invitation to join the Board. Her extensive and valuable experience will be an excellent addition to the skills and experience of the Board.”

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