## Woolworths Australia's fresh food people

## Media Release

## Woolworths Kennington welcomes first customers to new store

*Monday, 25 August 2014:* Residents of Kennington will see the opening of one of Australia's most modern supermarkets when Woolworths opens the doors of its new store on Condon Street on Wednesday.

The new \$14 million development will be officially opened at 7am on Wednesday, 27 August and will provide customers with fresh Australian produce, inspiring meal ideas, a wide choice of healthy options and a huge range of grocery items at great prices.

Woolworths Kennington Village Store Manager, Adam Hutton said 130 people would be employed at the store, with new jobs for local people, "We are proud that the opening of the new Woolworths sees us welcoming so many new people to the company from the Kennington area.

"Our aim is to connect customers directly with our local fresh producers as much as possible. With 100 per cent of fresh meat and 96 per cent of fresh fruit and veg sourced from Australia our store will highlight the wonderful seasonality of produce along with tips for the best uses for products," Adam said.

The new store is 4,200 square metres and will include a pizza bar creating freshly made pizza to order, a full production bakery, seafood department and a convenient on site BWS store. The store will also include a focus on wellness with Woolworths' Macro range that includes free range, free from and organic choices.

Seventeen checkouts will be available for customers including traditional, express and self serve checkouts.

Woolworths Kennington is celebrating the new store opening with donations to the local community including a cheque presentation to Kennington and Strathfieldsaye Primary Schools. Customers are welcome to join in all the opening day festivities.

The store will be open from 7am to Midnight every day.

## **MEDIA CALL**

**What:** Opening of Woolworths Kennington

When: Wednesday, 27 August 6:45am for a 7am public opening or Tuesday 26<sup>th</sup> August 5.45pm for 6pm VIP, family

& friends opening

Where: Kennington Village, Condon Street, Kennington

Interviews and photo opportunities are available.

For further information please contact **One Green Bean** on (02) 8020 1839.

# Ends #