

Woolworths Hocking welcomes first customers to new store

Tuesday, 3 June 2014: Residents of Hocking will see the opening of one of Australia's most modern supermarkets on Wednesday when Woolworths opens the doors of its new store on the Corner of Wyatt Road and Gungurra Road.

The new \$4.9 million development will open at 8am on Wednesday, 4 June and will provide customers with fresh Australian produce, inspiring meal ideas, a wide choice of healthy options and a huge range of grocery items at great prices.

Woolworths Hocking Store Manager, Craig Higgs, said 85 people would be employed at the store, with new jobs for local people.

"We are proud that the opening of the new Woolworths sees us welcoming so many new people to the company from the Hocking area.

"Our aim is to connect customers directly with our local fresh producers. With 100 per cent of fresh meat and 96 per cent of fresh fruit and veg sourced from Australia our store will highlight the wonderful seasonality of produce along with tips for the best uses for products," Craig said.

The new store, at 3,400 square metres, will include a new concept Deli Department and an in-store Pizza Bar. The store will also include a focus on wellness with Woolworths' Macro range that includes a number of free range, free from and organic choices.

Nineteen checkouts will be available for customers including traditional, express and self serve checkouts.

Woolworths Hocking is celebrating the new store opening with donations to the local community including a cheque presentation to the East Wanneroo Primary School and the Hocking Primary School. Customers are welcome to join in all the opening day festivities.

The store will be open from 8am to 9pm Monday to Friday, 8am to 5pm on Saturday and 11am to 5pm on Sunday.

MEDIA CALL

What: Opening of Woolworths Hocking
When: 7:45am for 8am commencement of proceedings on Wednesday 4 June
Where: Woolworths Hocking, Corner of Wyatt Road and Gungurra Road, Hocking

Interviews and photo opportunities are available.

For further information please contact **One Green Bean** on (02) 8020 1839.

Ends