

Woolworths Haymarket welcomes first customers to new store

Monday, 1 September 2014: Residents of Haymarket will see the opening of one of Australia's most modern supermarkets when Woolworths opens the doors of its new store on Quay Street on Thursday.

The new store, part of a new \$280 million development, will be officially opened at 8am on Thursday, 4 September and will provide customers with fresh Australian produce, inspiring meal ideas, a wide choice of healthy options and a huge range of grocery items at great prices.

Woolworths Haymarket Store Manager, Martin Penhall said 75 people would be employed at the store, with new jobs for local people, "We are proud that the opening of the new Woolworths sees us welcoming so many new people to the company from the Haymarket area.

"Our aim is to connect customers directly with our local fresh producers as much as possible. With 100 per cent of fresh meat and 96 per cent of fresh fruit and veg sourced from Australia our store will highlight the wonderful seasonality of produce along with tips for the best uses for products," Martin said.

The new store is 1,484 square metres and will include a pizza bar creating freshly made pizza to order, a maxi bakery, combined seafood and delicatessen and a convenient on site BWS store. The store will also include a focus on wellness with Woolworths' Macro range that includes free range, free from and organic choices.

Seventeen checkouts will be available for customers including traditional, express and self serve checkouts.

Woolworths Haymarket is celebrating the new store opening with donations to the local community including a cheque presentation to Ultimo Public School. Customers are welcome to join in all the opening day festivities.

The store will be open from 7am to 10pm every day.

MEDIA CALL

What: Opening of Woolworths Haymarket
When: 7:45am for an 8am commencement of proceedings on Thursday, 4 September
Where: 61-79 Quay Street, Haymarket

Interviews and photo opportunities are available.

For further information please contact **One Green Bean** on (02) 8020 1839.

Ends