

WOOLWORTHS LIMITED

09.02.09

PRESS RELEASE

Woolworths Gives \$1 Million to Bushfire Appeal

Woolworths Limited has announced a \$1 million donation to the Australian Red Cross for emergency relief in fire-ravaged Victoria.

CEO Michael Luscombe said: “A number of our own staff are among those who have lost their homes and many more are working tirelessly as part of volunteer rural fire crews. Our hearts go out to them, their families and everyone affected by this terrible tragedy.”

Woolworths/Safeway supermarkets across the country will also become additional collection points for cash donations to the Red Cross, with the exception of Queensland where money is being raised for the Premier’s flood appeal.

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