

Woolworths Double Bay welcomes first customers to new store

Monday, 2 June 2014: Residents of Double Bay will see the opening of one of Australia's most modern supermarkets on Thursday when Woolworths opens the doors of its new store on Kiaora Lane at Double Bay.

The new supermarket within the \$110 million Kiaora Lands development will open at 8am on Thursday, 5 June. The new store will provide customers with fresh Australian produce, inspiring meal ideas, a wide choice of healthy options and a huge range of grocery items at great prices.

The store, at more than 5,000 square metres, will also include Woolworths' first walk in fromagerie, fresh barista made coffee, a bakery providing fresh bread daily, a pizza bar that creates pizzas to order from scratch, a dedicated Kochoer foods area and a sushi bar. The store will also include an extended beauty and wellness area with Woolworths' Macro range that includes a number of free range, free from and organic choices.

Woolworths Double Bay Store Manager, Cameron Bridges, said 280 people would be employed at the store with new jobs for local people.

"We are proud that the opening of the new Woolworths sees us welcoming so many new people to the company from the Double Bay area.

"Our aim is to connect customers directly with our local fresh producers. With 100 per cent of fresh meat and 96 per cent of fresh fruit and veg grown in Australia our store will highlight wonderful seasonal produce along with tips for the best uses for products," he said.

Mayor of Woollahra Councillor Toni Zeltzer, said, "It is exciting to see the new Woolworths supermarket open its doors to the local community. This marks the first phase of our long-awaited Kiaora redevelopment. The opening of this new store is a clear indication of the revitalisation taking place in Double Bay and of the growing confidence in the future of retail in the area.

The store will have twenty-eight checkouts including traditional, express and self serve.

Woolworths Double Bay is celebrating the new store opening with donations to the local community including a cheque presentation to Double Bay and Vaucluse Public Schools. Customers are welcome to join in all the opening day festivities.

The store will be open from 8am to Midnight every day.

MEDIA CALL

What: Opening of Woolworths Double Bay
When: 5pm for 5:30pm commencement of proceedings on Wednesday, 4 June
Where: Woolworths Double Bay, Kiaora Lane, Double Bay
Parking: Access from Kiaora Road or Patterson Street, Double Bay

Interviews and photo opportunities are available.

For further information please contact **One Green Bean** on (02) 8020 1839.

Ends