

Woolworths Dalyellup welcomes first customers to new store

Monday, 13 April 2015: Residents of Dalyellup will see the opening of one of Australia's most modern supermarkets when Woolworths opens the doors of its new store on the corner of Norton Promenade and Bussell Highway.

The new \$30 million development will be officially opened at 6.00pm on Tuesday, 14 April. The store will trade from 8am to 9pm Monday to Sunday, providing customers with greater choice to shop at their convenience.

Woolworths will provide customers with fresh Australian produce, inspiring meal ideas, a wide choice of healthy options and a huge range of grocery items at great prices.

Woolworths Dalyellup Store Manager, Steven Griffin, said 70 people would be employed at the store with new jobs for local people.

"We are proud that the opening of the new Woolworths sees us welcoming so many new people to the company from the Dalyellup area.

"With 100 per cent of fresh meat and 96 per cent of fresh fruit and veg sourced from Australia our store will highlight the wonderful seasonality of produce along with tips for the best uses for products," Steven said.

The new store is 4,300 square metres and will include a bakery making fresh bread daily, combined seafood and delicatessen, convenient parking and free Wi-Fi.

The store will also include a focus on wellness with Woolworths' Macro Wholefoods Market range that includes free range, 'free from' and organic choices.

Woolworths Dalyellup will celebrate the new store opening with donations to the local community including a cheque presentation to Ocean Forest Lutheran College, Dalyellup Primary School and Tuart Forest Primary School.

MEDIA CALL

What: Opening of Woolworths Dalyellup
When: Tuesday, 14 April, 6pm commencement of proceedings
Where: Corner of Norton Promenade and Bussell Highway, Dalyellup

Interviews and photo opportunities are available.

For further information please contact **One Green Bean** on (02) 8020 1839.

Ends