

Woolworths Baldivis welcomes first customers to new store

Monday, 11th May 2015: Residents of Baldivis will see the launch of one of Australia's most modern supermarkets when Woolworths opens the doors of its new store on Stockland Baldivis' Safety Bay Road.

The new development will officially open at 8am on Thursday, 14 May providing customers with fresh Australian produce, inspiring meal ideas, a wide choice of healthy options and a huge range of grocery items at great prices.

Woolworths Baldivis Store Manager, Travis Gould, said approximately 120 people will join the team, creating employment opportunities for the local area.

"We are delighted that the opening of the new Woolworths store sees us welcoming new people to our company from the Baldivis area.

"Our aim is to connect customers directly with our local fresh producers as much as possible. With 100 per cent of fresh meat and 96 per cent of fresh fruit and veg sourced from Australia, our store will highlight the wonderful seasonality of produce along with tips for the best uses for products," Travis said.

The new store is 3,965 square metres and will include a pizza bar creating freshly made pizza to order, a sushi bar, combined seafood and delicatessen, plus an in-store café.

The store will also include a focus on wellness with Woolworths' Macro Wholefoods Market range that includes free range, free from and organic choices.

24 checkouts will be available for customers including express and self serve checkouts.

Woolworths Baldivis is celebrating the store launch with donations to the local community including a cheque presentation to Makybe Primary School and Baldivis Primary School. Customers are welcome to join in all of the opening festivities.

The store will be open from 8am to 9pm Monday to Friday, 8am to 5pm Saturday and 11am to 5pm Sunday.

MEDIA CALL

What: Opening of Woolworths Baldivis
When: Opening Ceremony – Thursday, 14 May, 7:30am commencement of proceedings
Where: Stockland Baldivis' Safety Bay Road

Interviews and photo opportunities are available.

For further information please contact **One Green Bean** on (02) 8020 1839.

Ends