

Woolworths Agricultural Business Scholarships Now Open

Tuesday, 15 April 2014: Woolworths today announced that it had opened the 2014 round of Woolworths' Agricultural Business Scholarships where 25 young Australians will have the opportunity to gain a rare insight into all aspects of the food chain from the producer to the supermarket.

The 12 day course offers participants the chance to gain a broad practical and academic perspective on the business of agriculture from key researchers and well as Woolworths business leaders.

The course will cover a broad range of topics including:

- Business strategy and planning
- Agricultural value chain
- Successful business leadership
- Business finance
- Logistics and supply chain management
- The role of government
- Understanding retail
- Sustainability and environmental issues
- Personal development

Woolworths General Manager of Fresh, Ziggy Kwarcinski, said; "We are passionate about food. That means we have a role to play in giving the next generation of agriculturalists the best possible start to their careers.

"Agriculture is facing significant challenges with an ageing workforce and a need to attract and retain younger people. We need to encourage more and more young people to get involved in what is a fascinating and dynamic industry.

"Woolworths wants to give these young people unique insight into the broader agriculture industry. They'll be given fantastic access to both theoretical and practical expertise from both inside and outside the supermarket.

"Woolworths loves food and we love Australian produce. Ninety-six per cent of our fresh fruit and vegetables and 100% of our fresh meat come from Australian farms so it makes sense for us to inspire the next generation of Australian agriculturalists," he said.

Applications are open to people aged between 20–35 years old (as at 1 January 2014) and currently employed in the agricultural or horticultural industry or in your second or further year of study in an agricultural or horticultural faculty at a registered tertiary institution.

They must be available to attend the entire course from Monday, 25 August to Friday, 5 September 2014 in Sydney.

Interested applicants should go to woolworths.com.au/scholarship. Applications are open now and close on Saturday, 31 May 2014.

For further information please contact the **Woolworths Press Office** on 02 8885 1033.