

WOOLWORTHS LIMITED

15 October 2014

Woolies on Wheels team helps Cowra locals fight cancer

On Thursday, 16 October Woolworths Limited CEO Grant O'Brien and senior executives commenced an epic 300km bike ride over three days to raise awareness of the research effort to fight pancreatic cancer through the Avner Nahmani Pancreatic Cancer Foundation and Tour de Cure.

The Woolies on Wheels team will ride into Woolworths Cowra at 2:30pm on Friday, and will make a \$5,000 donation to the Cowra District Hospital Oncology Unit.

Grant O'Brien said, "We are humbled to make a \$5,000 donation that will go towards the purchase of medical equipment and the upgrade of the Cowra District Hospital Oncology Unit bathroom facilities to enable wheelchair access.

"Cancer is something that impacts everyone and the discomfort felt by myself and the Woolies executives on the bike for a few days is nothing to raise much needed funds and raise awareness of the importance for cancer research," he said.

The 300km bike ride will see 20 Woolworths executives ride through Bathurst, Orange, Canowindra, Cowra, Mandurama, Blayney and back to Bathurst over three days.

Woolworths Chief Financial Officer, David Marr said, "This has been a great team building experience and supports Woolworths' wider aim of inspiring a healthy Australia," he said.

Woolworths and its suppliers have raised more than \$500,000 through corporate and personal donations for the Avner Nahmani Pancreatic Cancer Foundation since the passing of our much loved former colleague and the establishment of the Foundation in 2008. The effort of the Avner Ahmani Pancreatic Cancer Foundation to improve mortality rates of this terrible disease is a cause Woolworths is committed to supporting. Tour de Cure has been an integral part in arranging the ride and we thank them for their help.

MEDIA CALL

What: Woolies on Wheels cheque presentation
When: 2:15pm Friday, 17 October 2014
Where: Woolworths Cowra, 3-9 Railway Lane, Cowra.

Photo opportunities

Ends

For further information contact:
Woolworths Limited Press Office – ph 02 8885 1033

Media Release