

WOOLWORTHS LIMITED

15 October 2014

Woolies on Wheels team helps Bathurst locals fight cancer

Woolworths Limited CEO Grant O'Brien and senior executives will commence an epic 300km bike ride over three days to raise awareness of the research effort to fight pancreatic cancer through the Avner Nahmani Pancreatic Cancer Foundation and Tour de Cure, from Thursday, 16 October.

The Woolies on Wheels team will kick off the ride from Masters Bathurst at 8am on Thursday, with a \$5,000 donation to the local Daffodil Cottage Radiation Unit at Bathurst Hospital.

Grant O'Brien said, "We are humbled to make a \$5,000 donation that will enable the purchase of a portable ambulatory oxygen concentrator to help Bathurst locals fighting cancer move between the hospital and their homes while undergoing treatment.

"Cancer is something that impacts everyone and the discomfort felt by myself and the Woolies executives on the bike for a few days is nothing to raise much needed funds and raise awareness of the importance for cancer research," he said.

The 300km bike ride will see 20 Woolworths executives ride through Bathurst, Orange, Canowindra, Cowra, Mandurama, Blayney and back to Bathurst over three days.

Woolworths Chief Financial Officer, David Marr said, "This has been a great team building experience and supports Woolworths' wider aim of inspiring a healthy Australia," he said.

Woolworths and its suppliers have raised more than \$500,000 through corporate and personal donations for the Avner Nahmani Pancreatic Cancer Foundation since the passing of our much loved former colleague and the establishment of the Foundation in 2008. The effort of the Avner Nahmani Pancreatic Cancer Foundation to improve mortality rates of this terrible disease is a cause Woolworths is committed to supporting. Tour de Cure has been an integral part in arranging the ride and we thank them for their support.

MEDIA CALL

What: Woolies on Wheels cheque presentation
When: 7:45am Thursday, 16 October 2014
Where: Masters Bathurst, Cnr Pat OLeary Drive and Great Western Highway, Kelso

Photo opportunities

Ends

For further information contact:
Woolworths Limited Press Office – ph 02 8885 1033

Media Release