

WOOLWORTHS LIMITED

15.04.10

PRESS RELEASE

Statement on Woolworths debit transactions

Contrary to some media reports, Woolworths Limited has **not** banned and has **not** started surcharging for the use of Visa Debit and MasterCard Debit cards in its stores.

Woolworths Limited will continue to accept Visa Debit and MasterCard Debit cards at all stores within the retail group across Australia.

The only change for customers using Visa Debit and MasterCard Debit cards will soon be the need to press either the 'cheque' or 'savings' buttons to access their funds through the Australian-owned EFTPOS network, rather than the international credit card network.

EFTPOS provides a trusted, safe and secure method of payment.

Customers will need to ensure they know their PIN to access their funds via the cheque or savings buttons.

Credit cards will not be impacted by this change and customers will still be able to select 'credit' when using a credit card.

Regardless of which button customers press they still access the same bank account.

The change, which is likely to only affect less than 1% of Woolworths' customers, will be introduced progressively across stores in the Woolworths group.

- Ends -

CONTACT DETAILS:

For more information please contact the Woolworths Limited Press Office on (02) 8885 1033.

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