



ABN 37 067 391 511

PRESS RELEASE

QUEENSBRIDGE HOTEL VICTORIA

Kickboxing event – Sunday 10th May 2009

A kickboxing event to be held at the Queensbridge Hotel (QBH) on Sunday May 10th is run by Fight Force Promotions. This kickboxing event has been promoted and advertised for over three months and has been well supported and is almost sold out. The promoter has held over forty similar events in our hotels across metropolitan Melbourne over the past six years without incident. They also hold events in many City Halls. They have been in the business for many years and have assessed our venues and management as best equipped to hold such events.

In light of today's media regarding the Queensbridge Hotel (QBH) and the forthcoming kickboxing event to be held on Sunday 10th May 2009, we acknowledge that given the current CBD licensed premise media focus and a recent incident at the QBH, the naming of the planned event was unfortunate and has been renamed the "**Challenge Cup**". We apologise for any offence this may have caused.

Bruce Mathieson Jnr
ALH Group Pty Ltd

Con and Michael Vukovic
Fight Force Promotions

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