

Planet Ark bags donation from Woolies' green bag sales

Monday 22 February 2010: Sales of reusable green bags at Woolworths stores have led the national retailer to donate \$50k to environmental charity Planet Ark.

Woolworths Sustainability Manager, Guy Arad, will present Planet Ark's Brad Gray with \$56,404 at the Woolworths supermarket at the company's headquarters at Bella Vista in North West Sydney.

Planet Ark's campaigns have been developed to address serious environmental issues in a practical and straight-forward way.

During Planet Ark's National Recycling Week last November all Woolworths stores nationwide donated 10c per green bag sold.

The monies raised will be used by Planet Ark to revamp their Recycling Near You website which helps the public locate recycling facilities close to their homes.

Woolworths Sustainability Manager, Guy Arad, said, "Woolworths has a raft of environmental measures already in place including extensive recycling schemes so it makes sense for us to back programs like the Recycling Near You website which can do much to help everyone lead cleaner, greener lifestyles."

Woolworths sale of a range of reusable bags have reduced significantly the number of traditional plastic bags given out in stores.

In addition the company has an ambitious set of targets for 2015 including of reducing carbon emissions by 40 percent, saving 200 million litres of water and to have zero food waste in landfill.

MEDIA CALL:

WHAT: Handover of \$56,404 donation from Woolworths to Planet Ark

WHEN: 9:50am, Tuesday 24 February 2010

WHERE: Woolworths Supermarket at Woolworths headquarters
1 Woolworths Way, Bella Vista, NSW 2153

WHO: Brad Gray, Campaigns Manager, Planet Ark
Guy Arad, Sustainability Manager, Woolworths

VISION: Donation handover with green bags and cheque

One-on-one interviews and photo opportunities are available.

For further information please contact Benedict Brook at the **Woolworths Press Office** on (02) 8885 1033.

Ends