

Online Karaoke Carols top the Christmas charts

Monday 14 December: To help spread the Christmas spirit and compliment Australia's largest outdoor carol event, Woolworths Carols in the Domain, Woolworths has launched a fun and free Christmas Karaoke Carols portal where kids and adults alike can record and send a Christmas carol. You can find it at: www.woolworthschristmas.com.au/karaoke.

This fun idea has been embraced by people wanting to serenade their friends and family with their favourite carol and is a fantastic way of sending festive cheer to far away loved ones.

You can choose from seasonal favourites, Jingle Bells, Silent Night, Winter Wonderland or Oh Holy Night and send your recording as an e-card or upload it to Facebook. More than 2000 recordings have already been logged, with Jingle Bells emerging as the early number one.

The initial response has been very positive in the first week. Little kids in particular, love the opportunity to record their own carol and send it as an e-card.

"The Woolworths Karaoke carols site has been rushed by big kids and little kids alike," said Woolworths spokesperson Benedict Brook. "This is a simple and accessible place for kids to record a carol for their friends and family. It's a fun and free Christmas activity."

Ends

Woolworths Press Office on (02) 8885 1033