



## **MEDIA RELEASE**

# **New BIG W Redbank Plaza store brings Australia's lowest prices and 100 new local jobs**

**Wednesday 19 June 2013:** Residents of Redbank, Collingwood Park and surrounding suburbs can look forward to the widest range of products for the home and family at Australia's lowest prices from tomorrow, as BIG W opens the doors to its newest store at the Redbank Plaza shopping centre.

The new store will be opened by Councillor Paul Pisasale, Mayor of Ipswich City Council, at 8am on Thursday 20 June, with promising a huge range from women's and men's wear to baby accessories, books and home wares.

BIG W Redbank Plaza store manager, Matthew Cattell, said 100 people would be employed at the store, the majority of which were new roles for local people, "We are proud that the opening of BIG W sees us welcoming so many new people to the company from the local area providing a first step on an exciting and fulfilling career in retail."

Matthew said the new store was well worth a visit, "BIG W at Redbank Plaza really showcases our most modern design providing Australia's lowest prices on a massive choice of household names including Lego, Leap Pad, Bonds, Apple, OneActive by Michelle Bridges, Peter Morrissey, Mambo, NP Set and Revlon.

"The opening of BIG W Redbank Plaza is just in time for our annual Giant Toy Spectacular, which begins next Thursday 27 June. Mums and dads can get all the best prices on the kids' festive gifts and place them on no-deposit lay by to spread the cost of Christmas.

"There is so much choice, and all in a convenient location, that BIG W Redbank Plaza will be a real one-stop store so local residents can spend less time shopping and more time at home with the family," said Matthew.

Grand opening celebrations will commence at 8am on Thursday 20 June with giveaways on the hour, appearances by Julius the Monkey and Despicable Me 2 minion, Stuart, plus free face painting and NP Set make up experts in store.

BIG W Redbank Plaza will open Monday to Friday 8.30am – 6pm (Thursdays until 9pm), Saturdays 8.30am – 5pm and Sundays 9am – 5pm.

*-Ends-*

For further information please contact the **BIG W Press Office on 02 8885 1033**