

Woolworths Mossman welcomes first customers to new store

Monday, 31 March 2014: Residents of Mossman will see the opening of one of Australia's most modern supermarket concepts on Tuesday evening when Woolworths opens the doors of its new store on Front Street.

The new store, located next door to the existing store, will open for trade on Tuesday at 6pm with the existing store closing permanently at 5:30pm.

The new \$15.4 million store will provide customers with fresh Australian produce, inspiring meal ideas, a wide choice of healthy options and a huge range of grocery items at great every day low prices.

Woolworths Mossman Store Manager, Shane Wight, said 127 people would be employed at the store, with more than 30 new jobs for local people at the new store.

"We are proud that the opening of the new Woolworths sees us welcoming new people to the company from the Mossman area.

"Our aim is to connect customers directly with our local fresh producers as much as possible. With 100 per cent of fresh meat and 96 per cent of fresh fruit and veg sourced from Australia our store will highlight the wonderful seasonality of produce along with tips for the best uses for products," he said.

The new store, at 3,682 square metres, will include a full bakery providing fresh bread daily, a pizza bar creating freshly made pizza to order and delicatessen and seafood departments. The store will also include a focus on wellness with Woolworths' Macro range that includes a number of free range, free from and organic choices.

Eighteen checkouts will be available for customers including traditional, express and self serve checkouts.

Woolworths Mossman is celebrating the new store opening with donations to the local community including a cheque presentation to St Augustine's School, Douglas Shire Historical Society and Douglas Art Base. Customers are welcome to join in all the opening day festivities.

The store will be open from 8am to 9pm Monday to Friday, 8am to 5:30pm on Saturdays and 9am to 6pm on Sundays.

MEDIA CALL

What: Opening of Woolworths Mossman
When: 5:20pm for 5:30pm commencement of proceedings on Tuesday 1st April
Where: Woolworths Mossman, 63 Front Street, Mossman

Interviews and photo opportunities are available.

For further information please contact the **One Green Bean** on (02) 8020 1800.

Ends