



## **Masters and its customers raise more than \$10,000 for *beyondblue***

**2 December 2014:** Masters and its customers have raised more than \$10,000 for *beyondblue* through sausage sizzles held at its 49 stores across the country in support of World Mental Health Day.

On Thursday, 4 December 2014 Masters Victoria Area Manager, Samantha Payne will be joined by employees of Masters Hawthorn East to present a cheque for \$10,882 to *beyondblue* CEO, Georgie Harman.

Samantha Payne said, "We are proud to make a donation of more than \$10,000 to *beyondblue* to assist them with their goals to reduce the impact of depression and anxiety in the Australian community.

"Being an active and supportive member of the community is important to everyone at Masters. Anxiety and depression can affect anyone at any time and I am proud that Masters have been able to help raise much needed funds and raise awareness for such a great cause," she said.

Georgie Harman said, "I never cease to be amazed by the generosity of individuals and businesses when it comes to supporting *beyondblue*. The fact that this money was raised on World Mental Health day is significant and we shouldn't forget that every day, seven people die by suicide in Australia.

"I extend a huge thank you to all the staff at Masters stores around Australia and to everyone who bought a sausage at Masters' sausage sizzles on World Mental Health Day. This donation will go a long way to assist the many Australians with anxiety and depression, and their families."

*beyondblue* is an independent, not-for profit organisation working to increase awareness and understanding of depression, anxiety and suicide prevention in Australia. *beyondblue* also aims to reduce the stigma associated with mental health problems and encourages people to take action to get help early.

To contact *beyondblue*'s 24/7 Support Service staffed by trained mental health counsellors, call 1300 22 4636, or go to the website [www.beyondblue.org.au/get-support](http://www.beyondblue.org.au/get-support) for email or online chat service (3pm-midnight).

### **Media Call**

**What:** Masters and *beyondblue* cheque presentation  
**When:** 10:15am Thursday, 4 December 2015  
**Where:** Masters Hawthorn East, 742 Toorak Rd, Hawthorn East  
**Who:** Samantha Payne, Masters Victoria Area Manager  
Georgie Harman, CEO *beyondblue*

**ENDS**