

Fresh new jobs for 'Fresh Food People'

Sunday 7 June 2009: Woolworths Supermarkets will tonight launch a new recruitment campaign to find more fresh food people across Australia.

Director of Food, Liquor and Petrol, Mr Greg Foran, said the television advertisement underlines Woolworths commitment to employing Australians and providing strong career opportunities.

"Retail is a people focussed business and our employees are critical to our success. This campaign is about celebrating our greatest asset – our people," Mr Foran said.

"We take our role of offering employment, training and career development opportunities to Australians very seriously. In this current economic climate, Australians need to be confident their employers are committed to doing the right thing by them," he said.

Mr Foran said Woolworths and Safeway supermarkets employ more than 120,000 people across Australia and the diversity of the workforce reflects the local communities within which we serve.

"Our investment in new stores will continue to create thousands of new direct and indirect jobs in the Australian community. We will also continue to create new jobs through growth in our existing stores and store refurbishments," he said.

Mr Foran said he looks forward to welcoming more people to the Woolworths team.

"Fresh food people have a passion for retail, attention to detail and an appetite for challenging work. Our brand promise – 'the fresh food people' – has been part of our business for 22 years and remains a true representation of our people and something we are very proud to celebrate," he said.

Woolworths offers a diverse range of career opportunities including part-time, full-time or casual positions. A wide variety of opportunities exist from roles in stores such as service assistants, butchers and bakers to support services roles in regional and head offices.

For more information on employment opportunities at Woolworths or Safeway Supermarkets and wider the Woolworths Limited group, interested people can visit <http://www.wowcareers.com.au>.

Ends

ABOUT WOOLWORTHS LIMITED:

- Woolworths Limited employs more than 190,000 team members working in stores, support offices and distribution centres across Australia and New Zealand.
- Woolworths Limited has more than 3,000 stores across Australia and New Zealand in the areas of food and grocery, liquor, hotels, petrol, general merchandise and consumer electronics.
- Woolworths Limited invests \$63 million annually in the training and development of staff.
- Woolworths Limited introduced eight weeks paid maternity leave in July 2008.

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