

## Eggs-cellent Easter fuel offer at Woolies

*Spend \$20 on Easter Eggs this weekend to receive 10c a litre fuel discount*

**26 March 2010:** Eager Easter bunnies should hop down to Woolworths this weekend to make the most of a three day hot offer. Customers spending \$20 on Easter Eggs and Easter confectionary will receive a bonus discount of 10 cents per litre off petrol at Caltex Woolworths service stations.

Customers spending \$30 or more in one transaction will also receive the 4 cents per litre fuel discount as usual, which means there's a potential 14 cents per litre discount up for grabs.

Woolworths General Manager of Marketing Luke Dunkley said: "It's a cracking deal for customers – not only will you find a fantastic range of great value Easter Eggs in store, you can also take the family on an Easter day out for less, thanks to the extra fuel saving."

"The Easter long weekend is traditionally a time for Aussie families to take a road trip to the coast or country or visit local events such as the Sydney Royal Easter Show. The opportunity to save a bit more on petrol costs means families can spend more on the fun stuff," Mr Dunkerley added.

To receive the offer, just spend \$20 on Easter Eggs in a single transaction, save your shopper docket then present it at the counter when you refuel at participating Caltex Woolworths service stations.

The offer excludes boxed chocolates.

- Ends -

**MEDIA CONTACT:** For further information please contact the Woolworths Press Office on (02) 8885 1033.

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