



Dan Murphy's and BWS support Legacy

Wednesday 31 August 2011: To support **Legacy Badge Day** this **Friday 2 September**, BWS and Dan Murphy's, as part of the Woolworths Liquor Group, are selling badges and other merchandise until Sunday 18 September, with all proceeds going to Legacy Australia.

Steve Greentree, General Manager of Woolworths Liquor Group, said "BWS and Dan Murphy's are proud to support Legacy Australia. Legacy does valuable work in the community providing support for families of deceased veterans.

"We hope that our support of Legacy will bring further attention to this important organisation and offer our customers an easy way to support our fallen Aussie diggers and their families through our BWS and Dan Murphy's stores.

"Legacy continues to play an important role in our community. In recent years, we have seen 29 Australian soldiers lose their life in Afghanistan.

"We look forward to an ongoing relationship with Legacy Australia and future partnership opportunities that will allow us to broaden Legacy's reach into local communities," said Mr Greentree.

Legacy Australia Chairman Charles Wright said, "Legacy is delighted to partner with BWS and Dan Murphy's as it is a clear demonstration of their care and concern for the families of our deceased Veteran's and it will assist Legacy to provide practical assistance to these families in the longer term. We are looking forward to an enduring supportive partnership."

About Legacy Australia

Legacy is dedicated to caring for the families of deceased veterans. Today Legacy's caring and compassionate service assists over 100,000 widows and 1900 children and dependants with a disability. Legacy is a voluntary organisation supported by veterans, servicemen and women, and volunteers drawn from all walks of life. Our support and services now extend to include the dependants of members of today's Australian Defence Force who lose their lives as a result of their military service. For more information about Legacy, please visit www.legacy.com.au.

For further information please contact:

Woolworths Press Office on 02 8885 1033

Legacy Australia on 02 9248 9018

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