



## **BWS partners Darren Lockyer with exclusive Bundaberg gift pack**

**Friday, 23 May 2014:** BWS is celebrating two Queensland icons, Darren Lockyer and Bundaberg Rum, with the launch of a limited edition and exclusive offering for customers in the Sunshine State.

The limited edition Bundaberg Select Vat gift pack, exclusive to BWS, includes a bottle of Bundaberg 700ml Select Vat, which has been hand-selected and double-aged. It is set inside a special book casing with an exquisitely bound volume of Lockyer's new book, *100 Great Queensland Sporting Moments*.

This unique offer will be available at Queensland BWS stores for \$90 from Wednesday May 28, ahead of the official launch of Lockyer's book in July.

However, 400 lucky Bundy fans will have the chance to claim their gift pack early at a special book signing event at Hotel Oxford 152, Bulimba, Queensland on Saturday May 24.

The 400 competition winners have been notified of their opportunity to purchase a gift pack at the BWS Bulimba Drive Thru, which Lockyer will sign on the day.

BWS Head of Merchandise and Buying Craig Sibbit said, "We are really excited to be partnering with two icons of Queensland, Bundaberg Rum and Darren Lockyer, to provide this exciting product exclusively in our Queensland stores.

"It's a really unique offer and is sure to be highly sought after. At BWS we are proud to be able to offer something this special to our customers."

For more information about BWS, please visit [www.bws.com.au](http://www.bws.com.au)

For further information please contact the **BWS Press Office** on (02) 8885 1033.