



Big W celebrates with big brand suppliers at annual award ceremony

Monday 20 December 2010: On Wednesday night, BIG W celebrated with some of the world's biggest brands at the annual BIG W supplier awards.

The award ceremony, which took place in Sydney on Wednesday 15 December, brought together brands such as Bonds, Sanyo, Coca Cola, Colgate and JD Footwear to celebrate the best of BIG W's suppliers.

Procter & Gamble Australia was the winner of the highly coveted, best supplier for Everyday Needs award, beating the other nominees, Colgate and Unilever.

Also celebrating on the night were Sony United who were named best Home Entertainment Supplier, LEGO Australia who won the award for best Toys and Sporting Supplier for the third year running and Kid Crew Express who won in the Childrenswear category.

Fookwah, Four All Clothing and KCX were all nominated for best womenswear supplier, with Four all Clothing receiving the award.

Julie Coates, Director of BIG W said: "It has been a fantastic year at BIG W, with our range and customer offer going from strength to strength. Over the year we have welcomed new brands such Mambo and Coleman into the BIG W family, joining other customer favourites on the BIG W shelves.

"All winners were chosen by their areas' Merchandise team for their continued commitment to offer fantastic products at everyday low prices for BIG W customers." Ms Coates said.

The awards also contributed to BIG W's fundraising efforts with suppliers and staff raising money for the Sydney Children's Hospital in Randwick.

Ms Coates said: "Many of our suppliers and staff have taken part in BIG W's Big Heart campaign throughout the year. I'm proud to announce that fundraising on the night raised \$215,000 dollars for the Sydney Children's Hospital, taking the total raised this year in NSW to a record breaking \$815,000".

Since launching the Big Heart campaign in 2002, BIG W has raised millions of dollars for local children's hospitals, wards and foundations around Australia.

In addition to the personal donations, funds are also raised by local BIG W Stores by holding hundreds of sausage sizzles, selling thousands of raffle tickets and running numerous cake stalls, lamington drives, trivia nights, and annual fund-raising balls.

Notes

Full list of winners are:

Award category	Winner
Everyday Needs	Procter & Gamble Australia Pty Ltd
Home Entertainment	Sony United
Consumer Electronics	Crest Electronics
Home Office	Random House Australia
Home Care	Colgate
Womenswear	Four All Clothing
Home	The Décor Corporation
Footwear & Accessories	JD Footwear
Toys & Sporting	LEGO Australia
Optical	Apollo Optical
Store Development	Lonsdale Shopfitting and Joinery
Menswear	Network Clothing
Childrenswear	Kid Crew Express

– Ends –

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